



MULTIMEDIA CONSULTANTS

4TH EDITION

Our Profile 2022

V1.0

Contacts:

P.O.Box. 70503, Clock-Tower Kampala Uganda
Kob House | L4 Suite 401 | Johnson Road | Opp watoto | K'la
Tel: +256776981401 | Office Line: +256 414698267
info@calidadimages.com | www.calidadimages.com

CALL NOW

+256 776 981 401

www.calidadimages.com



MULTIMEDIA CONSULTANTS

ABOUT US



Calidad Images is a media company based in Kampala fully registered with PPDA, URSB, KCCA, URA to provide media services in Uganda with a reputation for being experienced, reliable, methodical, and passionate, we have been trusted by some of the largest names in the business for over 10 years such UNICEF, UNCDF, Amref Health, Goal Uganda, Mastercard Foundation TechnoServe Uganda, CIPLA Uganda, Welthungerhilfe and many more. Creativity is a core tenet of our work, and as such we offer a full digital service and can provide development to projects in need of quality service.

We love what we do and we hope you do too! Have a poke around, get to know us a bit better.

www.calidadimages.com



MULTIMEDIA CONSULTANTS

Our Services

- Short Films
- Documentaries
- Communications Consultation
- Graphics Design/Animations
- Photography
- Audio Production
- Character Animation
- Corporate Videos
- Tv Productions

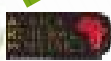
- Professional Services (Camera Crew, Editing)
- Concept AD spots
- Story Boarding
- Music & Sound Design
- Creative consulting
- Branding / Corporate Identity
- In-house photo studios and lofts to facilitate the production needs.
- Web Development

www.calidadimages.com



MULTIMEDIA CONSULTANTS

Our Clientele





MULTIMEDIA CONSULTANTS

Our Experience



CLIENT	DESCRIPTION/WORK	EVIDENCE/LINK
Amref Health Africa	Overview documentary	https://vimeo.com/232808863
GOAL Uganda	Photography & Cinematography	https://vimeo.com/252599692
UNICEF Uganda	Donor visit documentation	https://vimeo.com/325009703
UNBS	Certification benefints Profiling	https://vimeo.com/359373297

Photography

Development & Livelihood Projects

Link: https://drive.google.com/drive/folders/1VkHTDh8_BbvaqaMNe6fysrPS9qU-teBH?usp=sharing



MULTIMEDIA CONSULTANTS

Our Capacity



OUR STRENGTHS

Professional & quality services

Flexibility

Competitive & reasonable price

Timely delivery

Efficiency

Highly Experienced

EQUIPMENT USED

Latest high end broadcast equipment like Kinefinity Terra, a cinema camera with ZEISS cinematography lens Kit



MULTIMEDIA CONSULTANTS



Our Team

Meet our creative team

Jessy Sewava – Founder Calidad Images

Jessy, a dynamic creative designer has over 10 years experience in broadcast media He is currently a Media consultant at United Nations Children's Fund (UNICEF). He was a creative designer with the Nation Media Group (NTV Uganda) for 6 years; handling all major clients of the station Jessy has also worked at two other television stations in Uganda as a Creative Director. In 2008 he graduated from Arena Multimedia (INDIA) specialised in Digital Film Making & Visual Effects.

SAMUEL SETUMBA - Script Writer / Concept Developer

*Diploma in Journalism, Degree in Counseling and Guidance- Kyambogo University
20- Years of Practice in Print, TV, Radio with imaging training.
Additional Skills, Script Writing, Editing, Voicing, Conceptualisation and execution of audio visual projects including interviewing. Currently, a Senior journalist at NTV Uganda*

FREDERICK SENKEETO (BJMC Hons) - Team Leader, Calidad Images
A professional script writer, news reporter and English voiceover artist awarded with Bachelors of Journalism and Mass Communication (Hons)- Ndejje University. Working as a Lecturer for Journalism and Mass Communication at the University. He has worked with NTV as a voiceover artist, Staff reporter and editor (The Sunrise Newspaper), Communication & Public Relations Assistant (Inter-Religious Council of Uganda) and currently pursuing a Masters of Journalism and Media Studies

Other Support Team

*Alex Nagawa - Content creator / Creative director
Joel Mendez - Editor / Graphics Animator
Lucy Nakiridde - Accountant
Baagala Douglas - Graphics Designer/Editor*



MULTIMEDIA CONSULTANTS

Client Feedback



Isabella A - UYONET

It was very professional. They deliver on time, honest and provides quality work even at short notice without complaint. If you are looking for hustle free work, calidad is your go to provider. They stood in for a contract gone bad for me and redeemed my work. And if you get disappointed, I shall leave with you. You can trust their work any day, any time

Peter Araali - Projects Manager, AAU Uganda

Calidad has produced all my Motor zone road safety videos, I love the creativity in all their work ,they always comes up with a new and very educative concept. Great work you do guys, i appreciate it

Meralyn Mugereza - MD Technoserve Uganda

We have observed this company demonstrate its excellent and professional skill in videography and Photography and am happy to recomend them without reservations

Maurits Servaas - Goal Uganda

Goal has worked with Calidad since 2017 under framework agreement . Their greatest attributes are their flexibility to customer's wishes , their very fast turn around. With this i can highly recommend the company and am sure they can produce high quality work for a very reasonable price.

Khadijah Blessing - NAADS PR.

We have worked with Calidad Images since 2019 in the area of filming & production of NAADS success stories. NAADS secretariat awarded them a three year framework contract having demonstrated and delivered spectacular results.



MULTIMEDIA CONSULTANTS

Our Values

...why we do
what we do

An Attitude of Gratitude

*More than anything else, our team is grateful for **our many blessings**. It is a topic that is discussed frequently. We are grateful first and foremost for the love and forgiveness of our savior **Jesus Christ**.*

*We are grateful that we are able to earn a living doing **what we love to do**. Finally, we are grateful for **our clients** and the trust they have given us.*

The Big Picture

The work we do matters. We understand that, in many cases, the children of our clients may (or may not) be able to afford to go to the college of their dreams - depending on the job we do. Extra vacations and time with family and friends often hang in the balance. Retirement may be possible years earlier if we get the job done properly and help our clients make more money.

These are not just projects to us ... these are the lives and the dreams of our clients ... and we are honored to be considered a trusted consultant to the people we serve.



MULTIMEDIA CONSULTANTS

THANK YOU

Partner With Us

We tell your story via Multimedia



Contacts:

P.O.Box. 70503, Clock-Tower Kampala Uganda

Kob House | L4 Suite 401 | Johnson Road | Opp Watoto Church | K'la

Tel: +256776981401 | Office Line: +256 414698267

info@calidadimages.com | www.calidadimages.com



MULTIMEDIA CONSULTANTS

THANK YOU

Partner With Us

We tell your story via Multimedia

Contacts:

P.O.Box. 70503, Clock-Tower Kampala Uganda

Kob House | L4 Suite 401 | Johnson Road | Opp Watoto Church | K'la

Tel: +256776981401 | Office Line: +256 414698267

info@calidadimages.com | www.calidadimages.com



MULTIMEDIA CONSULTANTS

4TH EDITION

Our Profile 2022



Contacts:

P.O.Box. 70503, Clock-Tower, Kampala Uganda
Kob House | L4 Suite 401 | Johnson Road | Opp watoto | K'la
Tel: +256776981401 | Office Line: +256 414698267
info@calidadimages.com | www.calidadimages.com

CALL NOW

+256 776 981 401

www.calidadimages.com