

A close-up photograph of a woman's face, looking upwards and to the right. Her hair is dark and voluminous. Overlaid on her face are several pink geometric shapes: a large triangle on the left side of her forehead, a smaller triangle on the right side of her forehead, and a large triangle on the right side of her face, partially covering her eye and cheek. The text 'meet the .monks' is overlaid on the bottom half of the image. 'meet' is in a white, lowercase, italicized serif font. 'the' is in a white, lowercase, bold sans-serif font. '.monks' is in a white, lowercase, bold sans-serif font. The dot is a solid white circle. The word 'the' is partially obscured by the pink triangle on the right side of her face.

*meet* the .monks

# Media.Monks...



2023



Eerste side-scrolling website



medai.monks

Digital first, single P&L  
Faster, Better, Cheaper

Content

Technology

Data

Digital media

media  
.monks

we are now

WE RESHAPE  
HOW BRANDS  
INTERACT WITH  
THE WORLD, *now*

We are shaping a new,  
interdisciplinary way of  
working. To enable  
more effective, efficient and  
smarter marketing.  
Global content with  
local relevance.

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*Break down silos.*  
and foster collaboration  
between the teams.

*Smarter.*  
Automation and AI are  
our enablers for a  
smarter tomorrow.

*Global to Local.*  
With our methodology we  
make global content locally  
relevant - more engaging ;)

# Everything you need, everywhere you need it

**We're everywhere  
you need to be**  
with local vibes

## North America

Canada

United States

## Latin America

Argentina

Brazil

Colombia

Costa Rica

Chile

Mexico

Uruguay

## Asia-pacific

Australia

China

Hong Kong

India

Indonesia

Japan

New Zealand

Singapore

South Korea

## Europe, Middle East & Africa

France

Germany

Italy

Ireland

Kazakhstan

The Netherlands

Saudi Arabia

South Africa

Spain

Sweden

Ukraine

United Arab Emirates

United Kingdom





*meet* the  
**.monks**

8,000+ people who show up everyday to create technology, shape culture & unlock growth for our clients

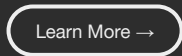
ONE BRAND  
ONE P&L  
ZERO EGO



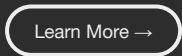
# Our Capabilities



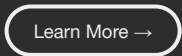
We design human-centered brands built for the digital age.



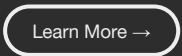
We help brands drive culture at the speed of social.



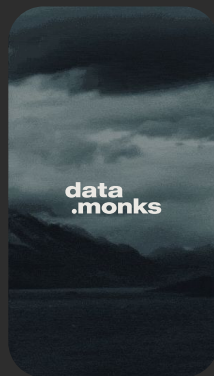
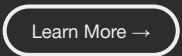
Incredible, immersive digital experiences that bring people together.



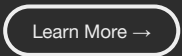
Transforming production to infuse stories with purpose and soul.



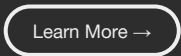
We build ownable products and platforms that build brand love.



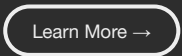
We help brands build and leverage their most valuable asset: their data.



The best specialists in tech-enabled media, working as one.



We consult, build, and scale the world's most innovative brands.



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Integrated and Powered by AI



# Our USP:

We combine Data, Media and excellent Content with the help of modern tech (AI) to create a seamless customer experience along the journey, resulting in real business impact through measurable KPI's.

**now**



Data & Media

Content

Tech & AI

# What's driving us *now*?

## Efficiency.

We make marketing more efficient. We help clients to cut down blown up structures. And we make it enjoyable, lean and simply fun to operate marketing, preferably with our own MM capabilities.

Faster

Cheaper

## Effectiveness.

We make marketing more relevant. By analyzing what impacts the business targets of brands and shaping the best operating model, tailored to local requirements and high performance.

Better

More

8/10 of the world's most innovative companies work with Media.Monks.

# AN INNOVATOR FOR THE WORLD'S MOST INNOVATIVE COMPANIES

NETFLIX

salesforce



amazon

Google

Walmart\*

Meta

Microsoft

**ADWEEK**



**Winner of Adweek's  
first-ever AI Agency  
of the Year award**





**german  
.monks**



As a *global agency*, you can  
use our expertise from *a single*  
*German point-of-contact*.

*Think global act local.*

“Media.Monks Germany is your local segway to 8000+ talents”



# meet the german .monks

## In a snapshot

Our 4 offices in Germany in Berlin, Munich, Düsseldorf and Stuttgart are the work home of over 250 monks. Together with MD Guntram Kopp Media. Monks Germany is challenging the status quo.

+250 Monks

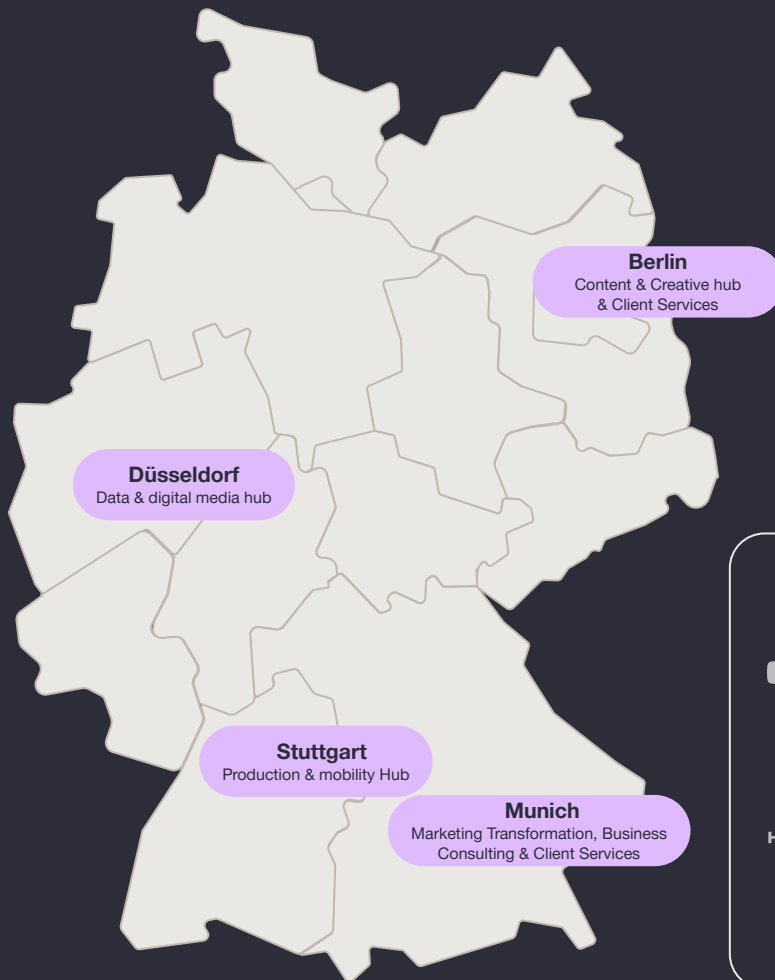
2 service offices

11 nationalities

1 mobility hub

1 DDM hub

4 locations



Google



SIEMENS



HUGO BOSS



Allianz




RICHARD MILLE

# Thank You!

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**Questions?**  
Ask your favourite monk



**Thomas Hildebrandt**  
Head of Growth  
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**media**  
**.monks**

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