

IRAI

FILMS

Company Profile





Est. 2014

About us

Rai Films was established by Sandeep Raisinghani, a Spanish-Indian filmmaker and animator. Beginning with an independent feature film, **Natasha** (pictured) released in cinemas in December 2014, the company has gone on to establish itself as a high-end production studio creating **advertising, motion design & animation** for Fortune500 clients in Europe, Asia and North America.





Production

Cinematic Video

With an experienced team working at the highest level, we can bring your vision to life through high-end cinematography, an eye for detail and storytelling when editing. We compliment this with professional audio mixing up to 5.1 surround sound and colour-grading that delivers a high end finish to your project.



Animation

Illustration & Motion Graphics

Our team designs custom illustrations, graphics and characters, turning these into stunning animations that bring viewers back through clever storytelling, beautiful design and bouncy, attractive motion design.





Timeline

Project Workflow

Here's a quick walkthrough of how Rai Films develops projects, from initial meetings with clients to understand their vision for the project, to engaging in research, design and production.

01

Ideation

We meet with the client to understand their vision and main objectives. Then we research ideas and visuals in depth.

02

Scriptwriting

Here we begin to craft the story and conceptualise the most engaging and attractive narrative for the video.

03

Storyboard

After locking the script, we begin to visualise the story, whether it's going to be an image or illustrated format.

04

Production

At this stage we begin the production, whether it's a live film shoot or animated video. We set deadlines and workflows.

ETHICON™

Johnson & Johnson SURGICAL TECHNOLOGIES



Nestlé

P&G



Our Clients



Microsoft

***Stanley
Black &
Decker***

coursera

Testimonials

Reviews from our clients



Susan Scott, EAB

"I absolutely loved Sandeep and if we have anything come up in the future I will be keeping him in mind with you guys. He was so personable, efficient, produced great work, receptive to comments."



Doug Thomas, Microsoft

10+ videos for Microsoft Teams and Training marketing videos: "Another good job from one of our go-to film editors"



Phoebe Graham, J&J

"Absolutely fantastic job by Sandeep – pleasure to work with. Thank you!"



Dara Liguori, Nestlé

"Sandeep went above and beyond on a project that became much more complicated than initially expected. He was a pleasure to work with and did great work."

Contact us



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