



filming for change.

what if your story could change the world?

cineMars.eu



cineMars is an award-winning media agency
focused on sustainable transformation and social change.

We visualize projects that are in line with the 17 Sustainable Development Goals.

In doing so, we follow our vision of helping to shape society with creative and high-quality media work.



ACT

**Social challenges and multiple crises are shaping our daily lives,
while people's attention is becoming increasingly scarce and precious.**

Welcome to the **attention economy.**

At cineMars, we firmly believe that stories are essential **tools for change.
Our strength lies in creating these stories in a way that is impactful for the target group.**

NOW



CINEMARS FOR CHANGE

MORE THAN A MEDIA AGENCY

As a pioneer for a better future, we consider all potentials beyond production in order to bring our customers' ideas and solutions to society in the best possible way.

(e.g. social media, events, print,...)

Our projects focus on ecological, economic and social change.

Our skills and experience in this area make us the perfect media partner

for anyone who also wants to drive change.

PRODUCTION FOR CHANGE

WE THE TOOL | FULL-SERVICE-PRODUCTION

Film production meets transformation.

Our creative and technical skills harmonize best in combination with value-oriented working.

A respectful atmosphere on set is just as important to us as having fun at work and paying attention to details.

Our high standards and demands on ourselves can be felt at all times: as a full-service provider or in individual services.



CONCEPT | DIRECTING | CAMERA | EDITING | ANIMATION | GRADING

OR ALL IN?



CREATION FOR CHANGE

WE THE SOLUTION | KONZEPT & CREATION

Transformation needs storytelling.

There is an incredible amount of power in the way stories are being told.
Using and thinking through this power in a meaningful way is our USP.

We love throwing ourselves into topics that make a difference.
Conceptually convincing, visually appealing, strategically considered.

CONSULTING FOR CHANGE

WE THE CONSULTANTS | IMPACT & SUSTAINABILITY

Impact takes time. And good advice.

We provide both to support your ideas and projects:

For more impact, better communication, the right network and sustainability in practice.

See us as a companion, mentor and friend to change the world together.

PROJECTS FOR CHANGE

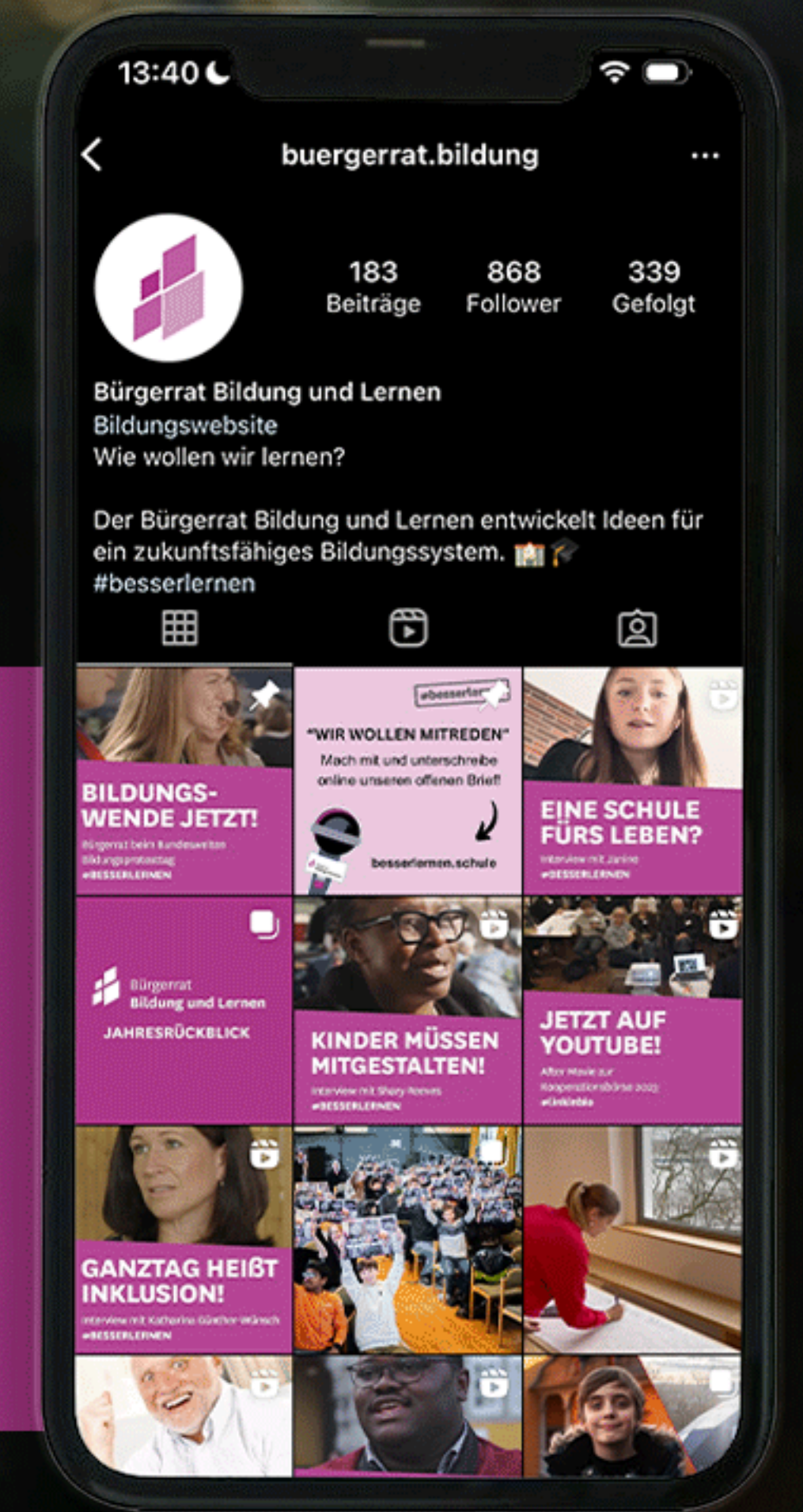
CITIZENS' ASSEMBLY EDUCATION & LEARNING

Documentation Services

- Conception & Directing
- Production & Postproduction
- PlayOut

Social-Media Services

- Editorial work
- Contentcreation
- Community management



In the Citizens' Assembly for Education and Learning, randomly selected citizens discuss how the education system can be improved. As a media partner, we accompany the Citizens' Assembly, document the events and maintain the social channels.

#betterlearning

PROJECTS FOR CHANGE

ONLY HUMAN

When art overcomes borders.

Using music theater to make it easier for young people to arrive in Germany? That's Only Human - a project by "music4everybody! e.V."

We have been documenting this journey from the very beginning. The resulting films are now the basis of our impact campaign, e.g. in workshops for more diversity and tolerance.

Conzeption | Production & Postproduction | Impact Campaign



Bundesamt
für Migration
und Flüchtlinge

PROJECTS FOR CHANGE

POLESTAR 1

Polestar x **CHERRYDECK**



Electrifying performance. Utmost care to detail.

The Polestar 1 was only built in limited numbers.
In collaboration with Cherrydeck, we were selected by polestar to present it in the perfect light.

Services

- **Automotive Photography**
- **Conzeption & Directing**
- **Production & Postproduction**

PROJECTS FOR CHANGE

WER IST SCHON NORMAL?

Has become a banger:

The music video to the rap song
“Wer ist schon normal”,
the we’ve produced to the motto
„Democracy needs inclusion“.

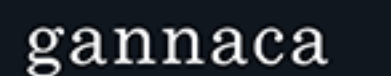
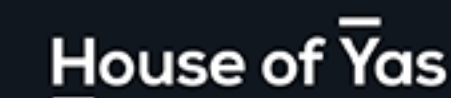
Services
musik production
Conception & Directing
Production & Postproduction



Beauftragter der
Bundesregierung für die
Belange von Menschen mit Behinderungen

PARTNER FOR CHANGE

Customers | Financiers | Cooperation partners



TEAM FOR CHANGE

Core team | united in the will to driving change



Matteo

Managing Director
Impact Producer
Green Consultant



Sarah

Production
Management



Lars

Head of Production
DOP



Sarah

Impact Director
Green Consultant



Johannes

Head of
Postproduction

change is something
you can influence!

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filmingforchange.de